

Price List
Lot 3 – Dissemination of video news releases to broadcasters

	Expertise + Activity	Daily Rate/Other (EUR)
A	Senior Consultant	
B	Junior Consultant	
C	Copying and sending out a video by courier to 50 European broadcasting stations a 30-minute video on Digital Beta consisting of video news release + stock shots ¹	
TOTAL (Average Rate (A + B) / 2 + C)		

all fields are mandatory; non-compliance leads to exclusion

¹ Estimate is not to include the actual production cost for the video, only duplication and dissemination