

The personal data you provide in the submission form for EEA outreach SOER 2020 Communication is processed in accordance with regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data. Processing operations are under the responsibility of the Head of Group for Media, social media and web in the Communication Programme, acting as data Controller, regarding the collection and processing of personal data.

1. Purpose(s) of the processing

Your personal data is collected and further processed for the purpose of the management and evaluation of events related to the SOER 2020 report. Via the survey you may provide personal data such as your name, email address, organisation you represent, country information and phone number. We collect this personal data to relate a feedback or request to the specific event.

2. Recipients of the data processed

For the purpose noted above, access to your personal data is given to a limited number of EEA staff members in the Communication Programme who are in charge of managing EEA outreach activities. No personal data is shared with third parties for direct marketing purposes.

3. Categories of data processed

The only personal data collected and further processed is the information you insert yourself in the online form. The EEA chooses not to collect IP addresses and not to use Google Analytics tracking during your submission. The EEA needs your personal data to be able to contact you in case of follow-up of the feedback to the survey. The compulsory fields concern your title, name and e-mail address whereas the organisation you represent, the country and telephone number are optional.

Any personal information the survey participants choose to display in their submissions, including the text, will not be collected or further processed by the EEA.

The EEA uses Wufoo (a service by SurveyMonkey) for collecting feedback for SOER 2020. SurveyMonkey records respondent IP addresses in backend logs and deletes them after 13 months. EEA has no access to this data. SurveyMonkey uses cookies on Surveys. For SurveyMonkey's cookie policy please visit the following link: https://www.surveymonkey.com/mp/legal/survey-page-cookies/ and for the Respondent Cookies Policy please click here: <a href="https://https//https

4. Modalities for the processing operation

Personal data is provided via a submission form available online via Wufoo (a service provided by SurveyMonkey). Privacy Policy of Wufoo can be found on the following link: <u>https://www.surveymonkey.com/mp/legal/privacy-policy/</u>When submitting data online, it will be an automated processing operation whereby you input the data directly in the form which is then stored in a database. EEA processes the personal data manually for the purpose of the management of the feedback and requests regarding SOER 2020 events.

5. Right of access and rectification

You have no direct access to the data stored. If you wish to modify or delete any of your personal data, you should address your request in writing by email to <u>info@eea.europa.eu</u>.

6. Legal basis

The processing of your personal data is necessary for the performance of tasks in the public interest or the exercise of official authority vested in the EEA as assigned by Regulation (EC) No 401/2009 of 23 April 2009 on the EEA and Eionet, and in particular article 2(m) thereof.

In addition, by submitting your application, you express explicitly your consent to the processing operation (Article 5(d) of Regulation (EU) 2018/1725).

7. Data retention

Information about name and email address will be kept for two full years after the submission. As the SOER report occurs every 4 years, this retention period is appropriate to the purpose of managing and analysing the feedback from the SOER2020 events. Only aggregated and anonymous personal data is processed and kept for statistical purposes after that date.

8. Right to appeal

You are entitled to have recourse at any time to the European Data Protection Supervisor

(<u>https://edps.europa.eu</u>; <u>edps@edps.europa.eu</u>) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the EEA.

You may also contact the EEA's Data protection Officer (DPO) in case of any difficulties relating to the processing of your data at the following email address: <u>DPO@eea.europa.eu</u>.